

Shanghai Start Museum located at the starting point of the West Bund Museum Mile. The founder of the museum, Mr He Juxing, is an important researcher, impeller and patron of Chinese contemporary art. The architecture is designed by the world famous architect Jean Nouvel. The design concept, based on the historical and cultural meaning of the site, combines with the cultural ideas and research direction of contemporary art of its founder Mr. He Juxing. It integrates the function of an art museum and the production of art knowledge, which all together contribute to a brand new work of contemporary art museum architecture.

Within the period of Shanghai Art week (November 9th to 12th, 2023), Start Museum has extended the opening hour from 10am to 9pm. Currently showing Inaugural Exhibition Season Two - *Thus Spoke The Moment*, which runs until November 17th, 2023. The most visible and influential artists in the international art world including Ai Weiwei, Gilbert & George, Issy Wood, Lin Tianmiao, Marina Abramović, Mona Hatoum, Xu Bing, Zhang Enli are group exhibited in Start Museum. The 16mm film *Rest Energy (1980)* by artist Marina Abramović and Ulay is shown for the first time in Start Museum. This work instinctively tests the delicate relationship between performer and viewer. *The Proliferation of Thread Winding (1995)* is one of the artist Lin Tianmiao's most representative installation work. The simple and repetitive labor of entangled thread balls challenges the viewer's endurance to a certain extent. *Untitled (Wheelchair) (1998)* by artist Mona Hatoum is made of cold metal while the armrest is replaced by sharp knives. The intervention of these torture elements makes the wheelchair, which was supposed to provide convenience and play a certain protection role, full of danger and resistance.

With the prospect to have a clear orientation, Start Museum intends to conduct researches by placing Chinese contemporary art in the multi-layered and ever-changing contemporary historical background, so as to present the thoughts and artistic expressions of the contemporary artists continuously and systematically in a long term. In the words of the director Mr He Juxing, art was conceived at the first conception of human life, and will eventually fade away at the end of it.